Ronald McDonald House Charities® Maryland

Hamburgala

Benefitting the Ronald McDonald House

Saturday, November 22, 2025
The Four Seasons Hotel Baltimore

The 2025 Hamburgala will help raise funds for Ronald McDonald House Charities of Maryland. This beautiful evening will include a silent and live auction, cocktail hour, seated dinner, music, and dancing.

The Ronald McDonald House Charities of Maryland has provided a compassionate and comforting sanctuary for critically ill children and families facing the unimaginable. Our House is a place where fear is replaced by hope, the isolated find friendship, the exhausted find strength, and the cheerless find laughter. The 2025 Hamburgala will help raise important funds to support the children and families of the Ronald McDonald House.

SPONSORSHIP OPPORTUNITIES

COURAGE - $25,000

Your gift will cover the care, comfort and costs for 14 families to stay at the Ronald McDonald House for two weeks. You will receive 10 tickets for one reserved table for your guests.

STRENGTH - $10,000

Your gift will cover the care, comfort and costs for 10 families to stay at the Ronald McDonald House for nine days. You will receive 10 tickets for one reserved table for your guests.

HOPE - $5,000

Your gift will cover the care, comfort and costs for five families to stay at the Ronald McDonald House for nine days. You will receive 6 tickets for one reserved table for your guests.

www.rmhcmaryland.org/hamburgala

SPONSORSHIP BENEFITS

COURAGE - $25,000

(Tax-deductible amount is $22,500.00; Value of goods and services is $2,500.00)

- One reserved table for ten [10] at the Hamburgala in a premier location
- Sponsorship mention on:
  - Post event marketing e-blasts distributed to email list of 17,600+
  - RMH Annual Report distributed to email list of 17,600+
- Sponsorship recognition on RMH Hamburgala event webpage
- Sponsorship recognition in event related press release
- Sponsorship tags on RMH social media posts promoting the event to 10,000+ followers
- Name recognition on screen during gala program
- One full-page ad in commemorative program book plus name recognition on sponsor page in program book

STRENGTH - $10,000

(Tax-deductible amount is $7,500.00; Value of goods and services is $2,500.00)

- One reserved table for ten [10] at the Hamburgala
- Sponsorship mention on:
  - Post event marketing e-blasts distributed to email list of 17,600+
  - RMH Annual Report distributed to email list of 17,600+
- Sponsorship recognition on RMH Hamburgala event webpage
- Name recognition on screen during gala program
- One half-page ad in commemorative program book plus name recognition on sponsor page in program book

HOPE - $5,000

(Tax-deductible amount is $3,500.00; Value of goods and services is $1,500)

- One reserved table for six [6] at the Hamburgala
- Logo recognition on:
  - Post event marketing e-blasts distributed to email list of 17,600+
  - RMH Annual Report distributed to email list of 17,600+
- Sponsorship recognition on RMH Hamburgala event webpage
- Name recognition on screen during gala program
- One quarter-page ad in commemorative program book

INDIVIDUAL TICKET - $500

(Tax-deductible amount is $250.00; Value of goods and services is $250.00)

- One [1] reserved seat at the Hamburgala

RMHC® Maryland

COMMITMENT PLEDGE

Name: _____

Sponsor Name: _____

(Please indicate how you would like your name in event promotion)

Sponsorship Level: _____ Amount: _____

(Courage $25k, Strength $10k; Hope $5k)

Contact Information

Name: _____

Address: _____

City: _____ State: _____ Zipcode: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Payment Information

Payment Type: ☐ Payment Enclosed ☐ Please send invoice

(Checks payable to RMHC Maryland)

Amount: $ _____ ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

☐ Check: # _____

Card Number: _____ Expiration Date: _____

☐ Business Credit Card ☐ Personal Credit Card

Name on Card: _____

Billing Street Address: _____

City: _____ State: _____ Zipcode: _____

Authorization

Your signature below will confirm your organization's commitment to sponsor the Ronald McDonald House's "Hamburgala"

Signature: _____ Date: _____

Please complete this form and return to Allie Klein
Ronald McDonald House, 1 Aisquith St, Baltimore, MD 21202
Phone: 410-528-1010 ext. 114 | Fax: 410-727-6177

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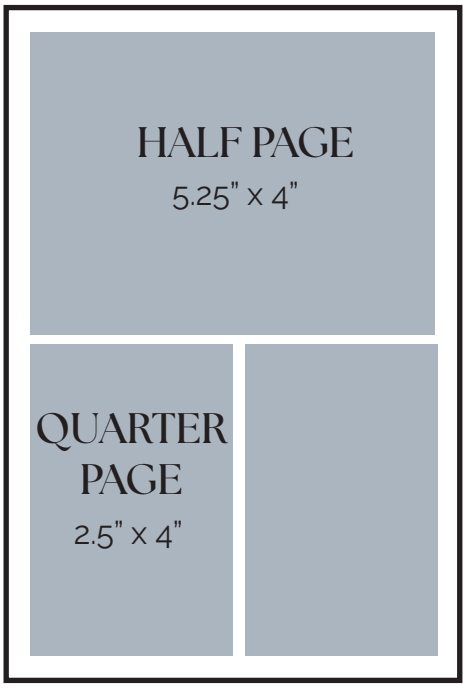
PROGRAM ADVERTISEMENT SPECIFICATIONS



AD DIMENSIONS & RATES

Full Page: 5.25" x 8.25" (no bleed)

Half Page: 5.25" x 4" (no bleed)

Quarter Page: 2.5" x 4" (no bleed)

ARTWORK SPECS

- PDFs must be high resolution
- PDFs and EPS files must have images embedded
- All fonts must be outlined
- No Word, Excel, Publisher, etc. files will be accepted
- Program will be printed in full color (CMYK)
- Images should be 300dpi at 100% size

Please submit ads and any questions to Jackie Kempa at jkempa@rmhcmaryland.org by Monday, October 6, 2025.

RMHC® Maryland